

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63026	CF NTL-POL	FBD - LBD: 09/25/12 - 10/01/12	HL#:	Created: 09/24/12 10:30 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1844	Agency Commission: 15 %	Updated: NMBRISTOW on 09/24/12 01:01 PM	
Agency: GMMB, INC. (6441)	Product: EST 1844 (1300)	Self :15:00	Confirmed: 09/24/12 01:01 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

NEW ORDER; ALL RATES LUR; ADDITIONAL DOLLARTS APPLIED FROM LUR REBATES ON ORDERS 62921 & 62908; KEC/PH 9/24/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	* T W T F * *	NEWS	30	B			0.0	\$350.00	4	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS1	M * * * * *	NEWS	30	B			0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	* T W T F * *	MORN	30	B			0.0	\$275.00	4	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	M * * * * *	MORN	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NSAT5-730AM	* * * * * S *	NEWS	30	B			0.0	\$250.00	3	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$200.00	3	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	3										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 63026 CF NTL-POL FBD - LBD: 09/25/12 - 10/01/12 HL#: Created: 09/24/12 10:30 AM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1844 Agency Commission: 15 % Updated: NMBRISTOW on 09/24/12 01:01 PM

Agency: GMMB, INC. (6441) Product: EST 1844 (1300) Sell :15:00 Confirmed: 09/24/12 01:01 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DRAY	* T W T F * *	DAY	30	B			0.0	\$315.00	4	\$1,260.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DRAY	M * * * * *	DAY	30	B			0.0	\$315.00	1	\$315.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DYR	* T W T F * *	DAY	30	B			0.0	\$400.00	4	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DYR	M * * * * *	DAY	30	B			0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DTALK	* T W T F * *	DAY	30	B			0.0	\$300.00	4	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DTALK	M * * * * *	DAY	30	B			0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63026	CF NTL-POL	FBD - LBD: 09/25/12 - 10/01/12	HL#:	Created: 09/24/12 10:30 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1844	Agency Commission: 15 %	Updated: NMBRISTOW on 09/24/12 01:01 PM	
Agency: GMMB, INC. (6441)	Product: EST 1844 (1300)	Self :15:00	Confirmed: 09/24/12 01:01 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DDEAL	* T W T F * *	DAY	30	B			0.0	\$300.00	4	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DDEAL	M * * * * *	DAY	30	B			0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EJEFF	* T W T F * *	EFG	30	B			0.0	\$550.00	4	\$2,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EJEFF	M * * * * *	EFG	30	B			0.0	\$550.00	1	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EPHIL2	* T W T F * *	EFG	30	B			0.0	\$600.00	4	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	EPHIL2	M * * * * *	EFG	30	B			0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63026	CF NTL-POL	FBD - LBD: 09/25/12 - 10/01/12	HL#:	Created: 09/24/12 10:30 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1844	Agency Commission: 15 %	Updated: NMBRISTOW on 09/24/12 01:01 PM	
Agency: GMMB, INC. (6441)	Product: EST 1844 (1300)	Self :15:00	Confirmed: 09/24/12 01:01 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NWKND SAT2	* * * * S *	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PBANG*2MENTH	* * * T * * *	REGP	30	B			0.0	\$5,000.00	1	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PELEMENT	* * * T * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	LLETTER1	* T W T F * *	LETT	30	B			0.0	\$600.00	4	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	LLETTER1	M * * * * *	LETT	30	B			0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63026	CF NTL-POL	FBD - LBD: 09/25/12 - 10/01/12	HL#:	Created: 09/24/12 10:30 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1844	Agency Commission: 15 %	Updated: NMBRISTOW on 09/24/12 01:01 PM	
Agency: GMMB, INC. (6441)	Product: EST 1844 (1300)	Sell :15:00	Confirmed: 09/24/12 01:01 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LFERGUSON	* T W T F * *	LFG	30	B			0.0	\$300.00	4	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LFERGUSON	M * * * * *	LFG	30	B			0.0	\$300.00	1	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	SXMLIVE	M * * * * *	PLAYER	30	B			0.0	\$750.00	1	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	SNCAAFB	* * * * * S *	FTBL	30	B		FOOTBALL	0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	SNFLHOME	* * * * * S	HOME	30	B		FOOTBALL	0.0	\$26,000.00	1	\$26,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PSURV25	* * W * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/26/12	09/26/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63026	CF NTL-POL	FBD - LBD: 09/25/12 - 10/01/12	HL#:	Created: 09/24/12 10:30 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1844	Agency Commission: 15 %	Updated: NMBRISTOW on 09/24/12 01:01 PM	
Agency: GMMB, INC. (6441)	Product: EST 1844 (1300)	Self :15:00	Confirmed: 09/24/12 01:01 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	64	0	\$65,550.00	\$55,717.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$65,550.00	\$55,717.50	\$0.00	\$0.00